

THE BRIEN CENTER



Fiscal Year 2023
Community Engagement Report

OUR 100+ CELEBRATION: AN UNPRECEDENTED SUCCESS

October 22, 2022, will always mark the greatest celebration in Brien's long history! We asked our community to support our 100+ Celebration and the response was overwhelmingly positive. We would have been grateful to receive any funding, but this community exceeded our best expectations.

This Celebration netted over \$180,000 (our largest fundraiser ever) from 23 generous community partners and 400 attendees. The Me2/ orchestra, the only classical music organization in the world made up of individuals managing mental health diagnoses ,and their families, performed admirably and contributed to a magnificent celebration.





Brien Center President and CEO with the Board of Directors, from left to right: Lori Kiely, Michael Fazio, Linda Febles, Tim Burke, Christine Macbeth, Richard Lombardi, Marybeth Mitts, Adam Klepetar, and Warren Dews.



Robin McGraw delivering an incredibly inspirational reflection on the power of Brien and mental health care.



Jennifer Filiault, Site Supervisor for Brien's Options for Youth Program, poignantly speaking about her own mental health progress



THE BENEFACTOR SPONSOR



THE PRESENTING SPONSORS



THE PATRON SPONSOR

Whitehead Foundation

THE HOST SPONSORS

Berkshire Bank Foundation
Feigenbaum Foundation
Lenco Armored Vehicles

THE CHAMPION SPONSORS

Austen Riggs Center
Berkshire Taconic Community Foundation
Bianchi Barbarotta Foundation
Cohen Kinne Valicenti & Cook National Grid
National Grid
Onyx Specialty Papers
Richard Gregg & Dr. Linda Smothers

THE PARTNER SPONSORS

BRPC
Berkshire United Way
Guardian Life
Haddad Auto Group
M. Christine Macbeth
Dr. Jennifer Michaels
MCLA

Giving Tuesday Food Drive



Many of our staff participated in the first ever Brien Center Giving Tuesday Food Drive Sponsored by Berkshire Bounty. As an agency, we donated **over 400 lbs of food**. All of it was brought to local food pantries by Berkshire Bounty on Friday, December 2. Al Nelson Friendship Center in North Adams, Berkshire Dream Center in Pittsfield, and The People's Pantry in Great Barrington all benefitted from the food drive. See the trunk full of food to view the impact our staff made. The generosity helped individuals afflicted with food insecurity last Holiday Season. We are grateful to have such selfless and compassionate staff.

Community Conversations

The Effects of the Pandemic on Mental Health and How to Manage Moving Forward

In honor of mental health awareness month in May, we completed our four Community Conversations about the effects of the pandemic on mental health and how to manage it. Our President and CEO, Christine Macbeth and our Medical Director, Dr. Jennifer Michaels, traveled to the Berkshire Athenaeum in Pittsfield on May 10, Lenox Library on May 24, North Adams Public Library on May 31, and Berkshire South Regional Community Center on June 7. They were a resounding success! We are planning to bring more of these to this community in the future, along with an e-newsletter for helpful tips.



From left to right, Medical Director Dr. Jennifer Michaels and President & CEO M. Christine Macbeth

Community Support

Development Dollars Raised =
\$285,618.92

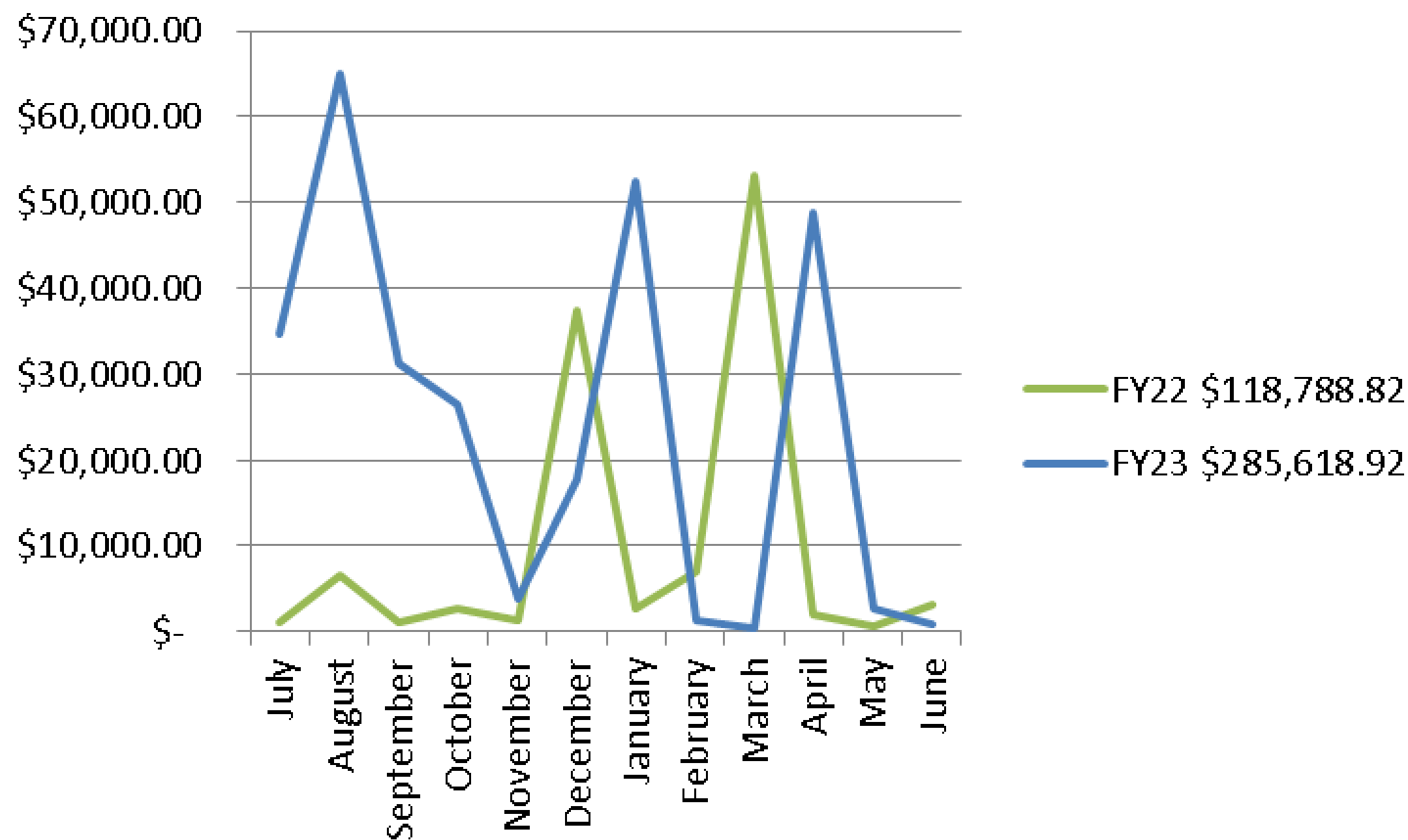


- Sponsorship 76%
- Grant 4%
- Individual 20%



From left to right, Brien Center Board Chair, Linda Febles, President & CEO of The Coop, Jay Anderson, and President & CEO of Brien Center, Chris Macbeth

BIG Growth from FY2022 to FY 2023



The Grass is Greener when YOU Support Our People, Places, & Programs

Annual Fund

- Our Business
- Client Wellness
- Robust Programs
- Advanced Technology
- Workflow Efficiency
- Sustainability
- Employee Development

Youth Substance Use Prevention & Intervention Program (\$1000 min)

- School Based Prevention using evidence-based practice
- Screening, Brief Intervention, and Referral to Treatment (SBIRT)
- School Based Counseling
- Community Presentations
- Services to students and parents
- Accessible to all Youth in Berkshire County
 - Middle and High School Age

Bequest Society & Planned Giving

- Future gifts to benefit Brien
- Can be made in different forms
 - Cash
 - Equity
 - Real Estate
 - Life Insurance
 - Personal Property



OUR GIVING TREE

List of Local Organizations that we Supported in FY23:

- **18 DEGREES**
- **NAMI**
- **OUT OF DARKNESS WALK**
- **SHERIFF'S ASSOCIATION**
- **HILLCREST EDUCATIONAL CENTERS**
- **UNICO**
- **MOVEMBER FOR MEN'S HEALTH**





THANK YOU

Your Support Means the World to Us